Zain sponsors seventh RunKuwait charity marathon

Company continues to support humanitarian programs

KUWAIT: Zain, the leading telecommunications company in Kuwait, announced its sponsorship of the seventh annual RunKuwait charity marathon. The event, organized by Fawzia Sultan Healthcare Network (FSHN), aimed at supporting children with special needs in Kuwait.

Zain's support to this initiative came in line with its Corporate Sustainability and Social Responsibility strategy towards humanitarian, social, and health sectors. The company seeks to contribute to the welfare of the society in several ways, and prides itself on its long-track of records and contributions in philanthropic areas. The company strongly believes that such initiatives help infuse a sense of responsibility into members of the society, to help support those who are in need of help.

RunKuwait, held at The Scientific Center, witnessed overwhelming participation of over 2,000 racers from all ages. The initiative successfully raised a total of KD 40,000 to be channeled towards providing treatment services to children with disabilities at the non-profit Children's Evaluation and Rehabilitation Center (CERC), which is founded by Fawzia Sultan Healthcare Network (FSHN). CERC offers services for children in a number of areas, including physical therapy, hydrotherapy, speech pathology, counseling/behavior therapy and occupational therapy.

Zain is keen to take part in events and initiatives that aim to encourage the community to pursue a healthier lifestyle in order to live healthy and fit through sports and physical activities. Zain will continue to find ways to inspire and motivate people in leading humanitarian initiatives so as to foster a better world for all members of society. The company will always be keen on shouldering initiatives that work towards enhancing the society's welfare.

Zain's solid Corporate Sustainability and Social Responsibility strategy primarily focuses on the wellbeing of the entire nation. For this reason, the company has maintained its support of numerous initiatives that spread awareness and help make a difference in people's everyday lives.

KIB visits retirees' diwaniya

KUWAIT: On the occasion of World Diabetes Day, Kuwait International Bank (KIB) recently organized a field visit to the Ministry of Interior's retirees' diwaniya. In the presence of the Director of the Service Centers, General Adeeb Al-Suwaidan, Director of the Department of Retirement Care Colonel, Saif Al-Mutairi and his assistant, Colonel Badr Rabah and a large number of retired officers. The visit included a number of activities, such as free blood sugar level tests provided in cooperation with International Clinic, as well as draws for valuable prizes and the distribution of gifts and souvenirs to those in attendance.

On this occasion, Manager of the Corporate Communications Unit at KIB, Nawaf Najia, said: "KIB always strives to organize visits such as these, as they strongly reflect the important role the Bank plays in the community by supporting various health programs and community-based initiatives. This visit reaffirms our continued dedication over the years in supporting the local health sector, as we continue to serve the community and meet the diverse needs of all people."

Najia also added that KIB has a special interest in shedding light on diabetes, as Kuwait currently has one of the highest diabetes prevalence rates in the world, according to health statistics from the World Health Organization (WHO). He also pointed out that the Bank believes in the importance of prevention, and always seeks to spread greater health awareness across the community to help reduce and prevent risk factors that lead to various diseases, including diabetes. As part of its leading social responsibility program, KIB remains actively committed to participating in a variety of different activities and initiatives that aim at serving the interests of diverse segments across the local community.

On World Diabetes Day